





当TOW=R

A luxury tower that connects in one moment everything you have always aspired to fulfill.

Extremely high standards of design and quality, alongside an iconic location at the end of the corner of Dizengoff and the mythical Independence Square. In the bustling heart high above the sea, we have created for you a variety of designed apartments with balconies facing the sea and meticulous and rich premium specifications, including a hotel-level entrance floor, guard stand, fully equipped gym and elegant business lounge, complementing the concept of freedom and elegant urbanity, cafes, chef restaurants and the magnificent promenade of the city. For your choice: 4, 5 room apartments, minipenthouses,

and luxurious penthouses.

Imaging for illustration only

PICADILI. LONDON







Every big city has the most central location, which is considered the center of life and entertainment and the iconic timeless symbol. The bustling life of Netanya during the day and especially in the evening and at night can be summed up in two words, "Independence Square". Here you may enjoy the first and only interactive

pedestrian mall of its kind in Israel, a spectacular ecological square that creatively combines displays of lighting, music, water, and projections on digital screens that together create of multi- dimensional experience, blending naturally with the sound of the waves, the smell of the sea entering the lungs, and a row of cafes and restaurants spread along the length and breadth of the most beautiful and prestigious promenade in Israel.



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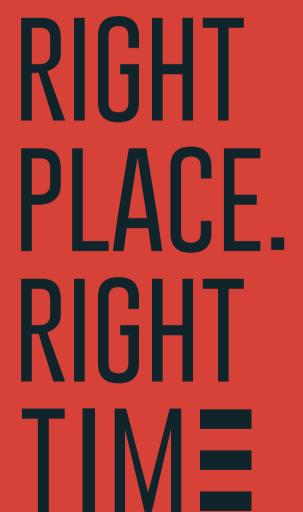
13 km of gilded beaches, an impressive strip of promenade and rare nature reserves, entertainment venues, tourist attractions, gourmet restaurants alongside street restaurants, rotating exhibitions, museums, and everything that makes life in this rare city a multisensory residential experience. You are welcome to experience, taste, feel and like the relationst desirable a feel and live the rhythm of the good life that the city offers and reside in the beating heart of Israel's official Mediterranean Riviera, only 15 minutes from Tel Aviv.





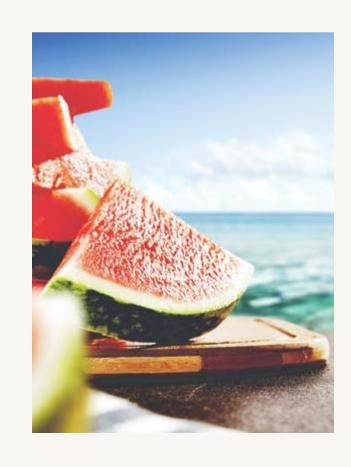














THE VIBE OF THE CITY





The mythical square of the city, the vibrant center of life the urban heart which connect the city with the sea and the beach





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In the encounter between modern urbanity and elegant luxury, we have created for you a whole world of content and lifestyle. Here you may indulge with a perfect morning coffee, a run on the sea or in your private gym, sit with friends or a hold a business meeting in the lounge, a night walk on Dizengoff Avenue that connects directly to Independence Square and the beach.

Living in the center has many

benefits,

but the most substantial and significant for you allows you to enjoy more quality time, recreation and leisure and a variety of options within walking distance.











The building:

- A prestigious building with curtain walls
- Magnificent entrance lobby
- Business lounge in architectural design including seating areas
- Economical LED lights in the lobby and foyers
- Publics area and landscape designed by top and scape architect
- Guard position on the entrance floor
- Private parking for each apartment in a spacious underground car park
- Three high-speed elevators
- Preparation for charging stations for electric vehicles
- Advanced and innovative gym

The apartment:

- Designed entrance door multi-bolt (Rav Bariach) or equivalent
- Elegant interior doors for you to choose made by Pandor or equivalent
 • "Smart home" electricity with a central
- control panel that controls lighting, air conditioning and boiler
- Sun terrace including parquet-like flooring
 Preparation for heating water with gas
 VRF air conditioning system includes
- gypsum lowering
- TV intercom system at the entrance to the apartment
- TV and telephone points in each room
 Three-phase electricity
- Water and gas point on the balcony

Kitchen:

- Designed kitchen including top, and bottom cabinets and B.I. units
- Caesar stone or equivalent surface in a variety of colors
- Acrylic / stainless steel sink in flat installation



- Flooring and cladding:
 Porcelain granite flooring in sizes
 100/100 in rooms except wet rooms and balconies
- Ceramic / porcelain bathroom flooring and cladding in a variety of shades and sizes
 Hanging toilets with concealed flush tanks in all bathrooms and toilets
- Designed bathroom faucets "Grohe" or equivalent
- Integral bathroom cabinet including a combined mirror in all bathrooms • Acrylic bathtub

Legal disclaimer: The information presented in this brochure is purely conceptual and informative. E&OE * The illustrations, pictures, furniture, plans and various accessories presented in the plan are not a presentation or suggestion and are not part of the contract between the parties. * The company will be bound by the sales agreement, plans, specifications the other appendices signed with buyers. * The interior dimensions in the plans are construction dimensions before plaster and cladding that can be changed as defined in the agreement and in the sales specifications signed with buyers.



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